

# IT: How Leaders Can Get IT and Keep IT

Craig Groeschel

Message length: 0:38:36

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## Message Details

In his message, Craig Groeschel describes "it" – the intangible something that some churches have and some don't. When "it" is present, lives are transformed. When "it" is absent, ministries feel dead. Although "it" cannot be manufactured, Craig outlines four qualities that tend to be present in churches that have "it."

## Facilitators Note:

Invite audience to fully engage in the teaching. Respond when asked to say or do something. The more you engage... the more you'll get out of the experience!

## Speaker Introduction

Craig Groeschel, Founding and Senior Pastor of LifeChurch.tv, has a passion for leading people to become fully devoted followers of Christ. From its modest beginning in a two-car garage in Oklahoma City, LifeChurch.tv is one of the country's first multi-campus churches reaching more than 18,000 people with 40 weekly worship experiences in 12 locations including an Internet campus. Known for his creative and relevant Bible teaching, Groeschel has authored four books including his latest release based on this message, "IT."

*Have the audience ready to respond to Craig! "Now let's hear from Craig Groeschel"*

## Message Beginning

**BEGINNING:**

CRAIG GROESCHEL: Everybody say "It."

THE AUDIENCE: "It."

CRAIG GROESCHEL: Say it again, "It."

THE AUDIENCE: "It."

CRAIG GROESCHEL: I wonder how many of you, at all of your locations if you can participate, how many of you have ever walked into a church experience and it was very dead? Have you ever did? What you might say is, This place didn't have...

THE AUDIENCE: "It."

## Message End

**END: Craig Groeschel:** I'll close with this. This is a Franciscan blessing, and this is my prayer for you. "May God bless all of you with discomfort at easy answers, half truths, and superficial relationships, so that you may live deep within your heart. May God bless you with an anger at injustice, oppression, and exploitation of people, so that you may work for justice, freedom and peace. May God bless you with tears to shed for those who suffer from pain, rejection, starvation, and war, so that you may reach out your hand to comfort them and to turn their pain into joy. And may God bless you with enough foolishness to believe that you can make a difference in this world, so that you can do what others claim cannot be done."

God, I pray that you would give "It" to us, all of your Spirit through the One who sent His Spirit, gave His life, rose again. May we fall in love all over again with our first love, Your Son, our Savior, the risen Christ. In His name, all of God's people all over the world said...

THE AUDIENCE: Amen.

CRAIG GROESCHEL: Amen

## Facilitator Close (How will you challenge people to take action?)

**NOTE:** Message ends on the final "amen." This is a tight transition from video to Pastor. Be ready to take the stage! Match Craig's energy as you engage the audience. Acknowledge what God's doing in the room.

What's the take-away from this message? What will you do as a result of hearing?

Acknowledge the personal impact of the message. This is an example of what is experienced at The Leadership Summit. Extend an invitation to come August 6-7, 2009 and include special offer info/important deadlines.

## Process Time (Help people connect, reflect, interact)

**INDIVIDUAL** Craig described how he had *It* as a young Christian, but at one point he realized that the way he was doing ministry had killed his spiritual fervor. He then went through a process of getting *It* back, letting God break his heart again and falling in love with Jesus once more. Do you have *It*?

**TEAM** Churches and organizations with *It* tend to have a laser focus on a few things they can be the best at, rather than doing a lot of things they can be only average at. Think about ministries or activities that you think your church, ministry, or organization may be uniquely gifted and positioned by God to be the best at.